

MAXIMISE® CALF

RUMEN FUNCTION ENHANCER FOR CALVES OVER 6
WEEKS OF AGE TO HELP STABILISE THE RUMEN PH
AND IMPROVE DIGESTION.



THE BENEFITS OF MAXIMISE® CALF

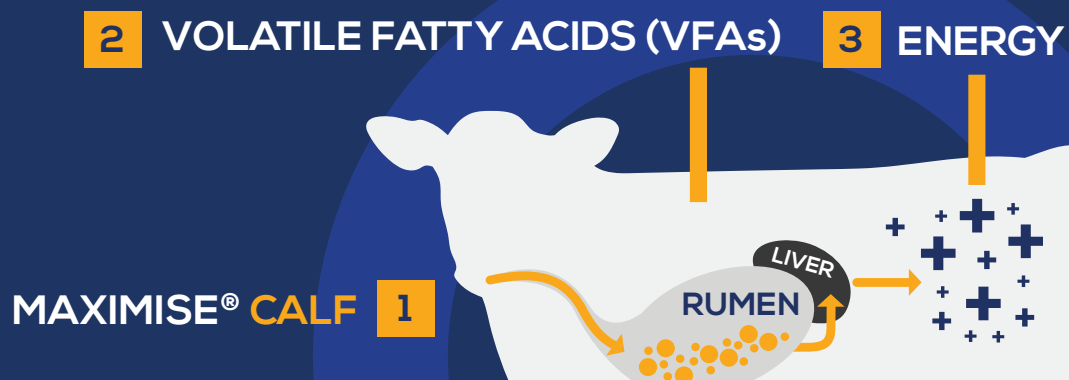
- Metabolites are immediately available to the rumen microbes
- Added key nutrients to support calf health and immunity
- Stable product which does not degrade
- Ideal for batch feed mixes
- Unaffected by dietary changes.
- Can be used in calves from six weeks of age

ENERGY

Rumen function

Health and
Immunity

Live Weight
Gain



OFFERING THE HIGHEST EVER PALATABILITY, THE ALL-NEW MAXIMISE® CALF IS YOUR BEST OPTION TO SUPPORT CALF RUMEN HEALTH AND IMPROVE DIGESTION.

MAXIMISE® CALF contains:

PREBIOTIC YEAST

Prebiotic yeast supplies metabolites to the rumen which supports the microbial activity in the rumen by feeding the “good” microbes to increase their numbers. This allows for increased rumen fermentation of the feed to produce volatile fatty acids (VFAs) which are the main energy source for ruminants.

COBALT

Cobalt is an essential trace element required by ruminants, due to its function as a component of vitamin B12 which is needed for appetite, energy metabolism and cell replication.

MALIC ACID

Malic acid aids in stimulating the growth of specific rumen bacteria to promote lactic acid utilisation. Malic acid can help towards improving the rumen environment and supports VFA production.

VITAMIN A

Vitamin A is important for growth performance and immune response.

VITAMIN E

Vitamin E is an antioxidant so can protect cells against oxidative damage, which helps maintain normal, healthy immune function and calf health.





Why choose MAXIMISE® CALF?

MAXIMISE® CALF is designed to help stabilise the rumen pH and improve digestion which will subsequently support the immune system and overall health. MAXIMISE® CALF works by helping the calf develop a robust rumen micro flora, to help improve digestion.

At times where the rumen microbiome may be disrupted due to dietary changes, the use of MAXIMISE® CALF can help to support and stabilise the rumen microbiome and subsequently aid in supporting growth and overall health. Times where the rumen ecosystem may be disrupted include:

- A Change in diet – When a change in quantity or type of concentrate in the ration is changed the rumen microbes need to adapt to the new diet.
- Transitioning from conserved forage to lush spring grass at turn out. Lush spring grass is commonly more digestible, higher in sugar and lower in fibre compared to conserved forage, which requires the rumen microbial ecosystem to adjust to effectively ferment the feed.

KEY BENEFITS OF MAXIMISE® CALF

Supports the development and maintenance of a healthy and robust rumen micro flora

Can reduce feed costs by increasing the feed conversion rate in calves

Supports production of volatile fatty acids

Supports the immune system of calves

Helps improve growth rates of calves





MAXIMISE[®] CALF

To learn more about **MAXIMISE[®] CALF** and the full benefits, contact your local Agri-Lloyd agent.

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